

Some Social Media Resources

Articles

52 Content-Generating Ideas for Tweeting Churches

By Blake Atwood, May 16, 2014

http://www.faithvillage.com/article/f4d05a2dfc0642ae8b7fe8bd22f04f54/52_content_generating_ideas_for_tweeting_churches

7 Silly Barriers that Stop Churches from Adopting Social Media

By Steve Fogg, May 21, 2014

<http://www.stevefogg.com/2014/05/21/7-silly-barriers-that-stop-churches-from-adopting-social-media/>

Is Your Church Making One of These 12 Common Social Media Blunders?

By Leah Merrill, May 14th, 2014

<http://blog.capterra.com/church-making-one-12-common-social-media-blunders/>

Millennials and the Demise of Print: Five Implications for Churches

By Thom Rainer, May 14, 2014

<http://thomrainer.com/2014/05/14/millennials-demise-print-five-implications-churches/>

Using Social Media in Your Church: How can churches leverage social media for kingdom work? |

By Ed Stetzer, February 2014

<http://www.christianitytoday.com/edstetzer/2014/february/using-social-media-in-your-church.html>

Top 5 Churches That Use Social Media Best

CP's List of Places of Worship That Have a Successful Digital Strategy

<http://www.christianpost.com/news/top-5-churches-that-use-social-media-best-97492/>

Digital ministry: It's not brain surgery

By Keith Anderson, March 19, 2012 in Living Lutheran blog

[http://www.elca.org/Living-](http://www.elca.org/Living-Lutheran/Seeds/2013/10/~/link.aspx?_id=9732B7B9D9E243A8B4AA9C45C2C187E5&_z=z)

[Lutheran/Seeds/2013/10/~/link.aspx?_id=9732B7B9D9E243A8B4AA9C45C2C187E5&_z=z](http://www.elca.org/Living-Lutheran/Seeds/2013/10/~/link.aspx?_id=9732B7B9D9E243A8B4AA9C45C2C187E5&_z=z)

Blogs

#chsocm: Content and Conversation About Church and Social Media

<http://churchsocmed.blogspot.com/>

Books

Click 2 Save: The Digital Ministry Bible

by Elizabeth Drescher and Keith Anderson

The Social Media Gospel: Sharing the Good News in New Ways

by Meredith Gould

Social Media Guide for Ministry

by Nils Smith

Definitions

Social media

http://en.wikipedia.org/wiki/Social_media

The Big 5 Glossary: Facebook, Twitter, LinkedIn, Pinterest, and Google+

<http://socialmediatoday.com/kristen-curtiss/1784221/social-networks-glossary-facebook-google-linkedin-pinterest-twitter>

Facebook

Church Social Media (#chsocm)

How to

So You Want a Facebook Page for your Church...

By the Rev. Dr. Joelle Colville-Hanson, October 31, 2013

<http://northeasterniowasynodelca.blogspot.com/2013/10/so-you-want-facebook-page-for-your.html>

Facebook

<https://www.facebook.com/about/pages>

Wikipedia

<http://www.wikihow.com/Create-a-Church-Facebook-Page>

Policy

ELCA Social Media and Congregations: Strategies, Guidelines, Best Practices and Resources

www.elca.org (search downloadable resources)

The Ultimate List of Social Media Policies for Churches & Ministries

By Justin Wise

<http://justinwise.net/social-media-policies-churches-ministries>

Tweet Chat

#ChSocM

Weekly Twitter-based chat about using social media to build church and faith. Tuesdays, 9PM ET. *Welcoming and ecumenical!*

Websites

Social Media Today

<http://socialmediatoday.com/>